**NYC TAXI TRIPS**

This dataset was chosen because of the well-defined data dictionary and the richness of the data across multiple years. The total size of the dataset was too huge to be analyzed by Excel. Therefore, the first step was to create a SQL database, create a table and insert the data. This provided a perfect opportunity to showcase SQL and PowerBI skills. It’s going to be challenging but fun.

Steps.

1. Study the data dictionary to understand the data types.
2. Create SQL Server database
3. Create a table
4. Import the data
5. Explore the data in SQL Server database
6. Aggregate the data before importing it into PowerBI
7. Crete data models